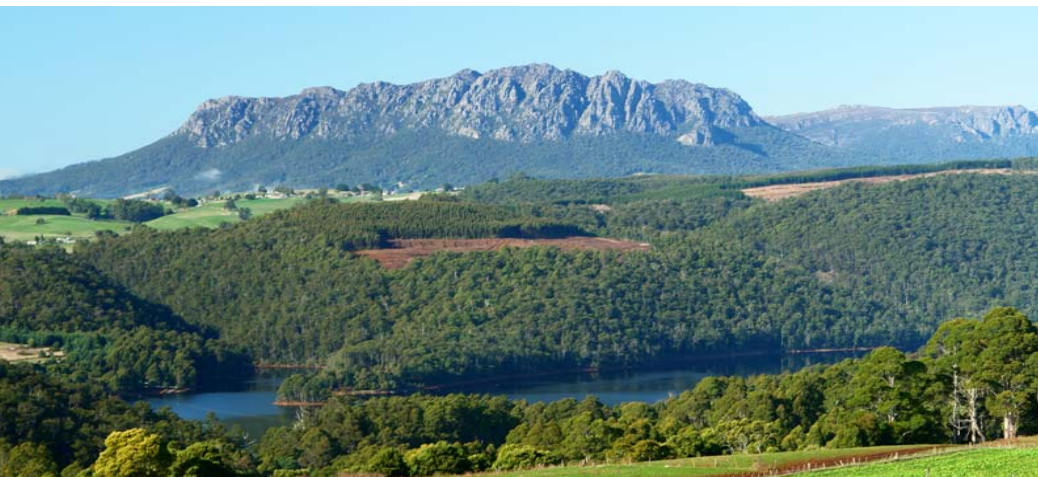


**Welcome** to the fifth edition of the Kentish e-news! All operators are encouraged to submit articles on a bi-monthly basis regarding new promotions or changes to your tourism-related business to update other business operators on new developments within the Kentish region.

We would encourage any feedback, comments or suggestions from tourism operators about Kentish e-news to enable the newsletter to be as user-friendly as possible. This editions featured image is Mt Roland and Lake Barrington taken from Wilmot by Dan Fellow © All Rights Reserved.



## Kentish Visitor Information Centre

5 Pioneer Crescent, SHEFFIELD TAS. Ph 03 6491 1036 or email [kvic@kentish.tas.gov.au](mailto:kvic@kentish.tas.gov.au)

Kentish Visitor Information Centre now has increased access to live inventory of many tourism operators within Tourism Exchange Australia (TXA) through Bookeasy. Bookeasy will interface with the TXA from the 1<sup>st</sup> March 2010, enabling an independent exchange to advance the online marketing capacity of Australian tourism product.

Bookings for accommodation, tours and attractions can be made online at [www.sheffieldcradleinfo.com.au](http://www.sheffieldcradleinfo.com.au). Come and experience Tasmania's Outdoor Art Gallery with Sheffield's 'Town of Murals', Railton's 'Town of

Topiary' and Wilmot's 'Valley of Views'. See Tasmanian devils, wineries, mazes, art, marble-making, seashells, collectables and history displays. Hire a mural audio tour or buy a Cradle Triple Pass to three unique attractions- Devils@Cradle, The Wilderness Gallery and Story of the Sheffield Murals audio tour.

### Events

**SteamFest** – Tasmania's Premier Country Fair at Sheffield – Town Of Murals on Sat. 6th, Sun. 7th & Mon. 8th March

**Gowrie Park Rodeo** - Gowrie Park via Sheffield - Sat, 6<sup>th</sup> March 2010

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**Seven Sheds Brewery**

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**Taste of the North West**

**Wilmot Country Store**

**Wilderness Gallery International Mural Fest** - 4<sup>th</sup> to 10<sup>th</sup> April 2010, at Mural Park, Sheffield.

**Taste of the North West** – 11am - 4pm on 10<sup>th</sup> April, King George V Park, Sheffield

**Kentish Polocrosse 2010** - Gowrie Park - Sunday March 7, 2010

**2010 U19 National Selection Race** – 27<sup>th</sup> & 28<sup>th</sup> March, 2010

*For further information on these events, accommodation bookings, attractions and tours, visit [www.sheffieldcradleinfo.com.au](http://www.sheffieldcradleinfo.com.au).*

To update or remove your details on the Kentish e-news mailing list, please contact:

**Vicki Saunders** Tourism Development Officer  
5 Pioneer Crescent SHEFFIELD TAS 7306

Ph: 03 6491 1036 | Email: [vicki@kentish.tas.gov.au](mailto:vicki@kentish.tas.gov.au) | [www.sheffieldcradleinfo.com.au](http://www.sheffieldcradleinfo.com.au)

# Events

## SteamFest 2010

Saturday 6th, Sunday 7th & Monday 8th  
March

3 DAYS OF STEAMFEST!

FEATURING:

Working steam traction engines & road  
rollers

Tractor pulling contests

Draught Horse farming demonstration

Steam train rides

Children's Rides & Entertainment

Craft & Food Stalls

Bands & Dancing demonstrations

Horse Drawn Vehicles

Vintage Cars, Tractors & Motor  
Bikes

Military Vehicle Display

Steam Roller Tug Of War

Country Kitchen

Animal Displays

Steam operated chaff cutting, threshing,  
straw-pressing & rock crushing

The last of the big working Bullock  
Teams

And so much more!

For more details on the event contact Len  
03 6491 2320 or 0400 456 131

[www.redwater.org.au](http://www.redwater.org.au)



## Seven Sheds Brewery Meadery & Hop Garden Kentish Beers in Top 25

Two beers produced by Seven Sheds Brewery in Railton have been named in the Top 25 Boutique Beers in Gourmet Traveller Magazine's January 2010 issue. Razzamatuzz and Willie Warmer were selected by noted wine writer Max Allen in his tasting review of Australia's best boutique beers.

"This exuberant beer combines the fruity lift of fresh raspberries with the dry tang of wheat," Allen wrote about Razzamatuzz. Razzamatuzz is brewed with a "shed-load" of raspberries from nearby Christmas Hill Raspberry Farm, estate-grown Leggett hop flowers and clover honey from Sheffield.

"Luckily, the quality of the contents upstages the sniggery name," wrote Allen regarding Willie Warmer, a strong dark ale spiced with cassia bark and star anise. "Heaps of spice and sarsaparilla and Italian digestif complexity. One for the cellar," was the rest of Allen's description.

"Naturally, we're thrilled to have two of our beers selected in such a prestigious magazine," said Seven Sheds director/brewer Willie Simpson. "We've been open for less than two years, so it's nice to know we're on the right track."

22 Crockers St, Railton Ph: 03 6496 1139 [www.sevensheds.com](http://www.sevensheds.com)

## Gowrie Park Rodeo (via Sheffield)

6 March 2010

Bring Your Horse! Bring Your Ute!

Enter the Local Barrel Race or the Ute Muster

Local barrel race commences at 4pm

Main rodeo program kicks off at 4.30pm

Live Band 'Wolfe Brothers' will be playing 'til late

**Admission:** Adults \$12.00, Children \$6.00,

Family \$30.00, Pensioners \$8.00

Bar, Food and Overnight Camping available.

Breakfast Sunday morning.



**NO CIRCLE WORK, NO BYO – RANDOM VEHICLE CHECK**

Enquiries to 0409 381 619

## Lake Barrington Garden Café – Closure

Lake Barrington Garden Cafe at Wilmot  
has now ceased operating.

The Forth Falls walking track is still  
open. Karen and Warwick are planning  
to have open gardens, a nursery and  
accommodation and will offer the  
garden for wedding ceremonies in the  
future.

Karen & Warwick would like to thank all  
their customers for their patronage and  
friendship. Visit the website  
[www.gardencafe.com.au](http://www.gardencafe.com.au) for more  
updates.

# 2010 SteamFest – March 6<sup>th</sup> to 8<sup>th</sup> Sheffield, Tasmania

One of the highlights for the SteamFest Committee this year will be a visit from 30 members of the Association of Tourist and Heritage Railways of Australia touring group - the peak body that represents members from Australia's 70 historic railway societies. After SteamFest, the six monthly meeting will be hosted in Sheffield following a tour around the North and West Coasts. SteamFest won the 2009 National ATHRA award for Tourism Promotion which was presented by Queensland's Transport Minister Rachel Nolan (pictured far right).

The organisers of the annual SteamFest in Sheffield are expecting their usual crowd of around 5000 people. One lucky person has the opportunity to take home one of the world's rarest vintage tractors in 2010.

Patrons this year will have the chance to buy the 20HP Hornsby Oil Tractor built in 1897. This tractor was first exhibited at last year's SteamFest following its restoration by Mr Eric Howe of Latrobe.

SteamFest 2010 will be one of the last chances for Tasmanians to see

the engine if purchased by a mainland buyer.

The decision has been made to sell the seven ton single cylinder tractor. The tractor is significant because it marks the transition between steam power and the internal combustion engine.

“SteamFest is not just for the old timers. It's also an opportunity to educate younger members of the community about the sustainability of old farm practices.”

According to Mr Martin, “There will be 10 working traction engines and steam rollers, daily displays of chaff cutting, grain threshing, straw pressing, steam train rides and tractor pulling competitions.”

Mr Martin goes on to say that “SteamFest is not just for the old timers. It's also an opportunity to educate younger members of the community about the sustainability of old farming practices. If any younger members of the community are interested in learning more about steam, railway operations, building



restoration and tourism development, we would love to hear from them”.

Only three of these oil engine tractors were ever produced. Below is one of two remaining engines.



The Wilderness Gallery 2010 International Mural Fest will kick off on **Sunday 4th April** (Easter Sunday) at Mural Park, Sheffield. Our nine finalists from across Australia and New Zealand are preparing to pick up their brushes and start competing for the **2010 Winners Title**. The paint off begins at 9am and, over 6.5 days, mural artists will paint 2100mm by 4800 mm murals. Artists will down brushes at 1pm on Saturday 10th April and judges will announce the winners at 4pm in Mural Park, Sheffield. Marc Spijkerbosch from New Zealand won the competition in 2009 with his interpretation of the poem *'Fire and Light'* (below). Visit [www.muralfest.com.au](http://www.muralfest.com.au) for further information.



## THE OLD WILMOT BAKEHOUSE New opening hours

The Old Wilmot Bakery & Tearoom has re-opened after a family illness. The Bakery & Tearoom hours will be 11am to 4pm Wednesday to Sunday until the end of March. A Pizza and Dinner Menu is available on Friday nights from 5pm until 8pm (other days or evenings by group bookings).

The Bakery/Tearoom will close to have stalls on:-

- 1st Sat of each month at Wilmot Markets 9am - 2pm
- 7 - 8th March we will be at Sheffield SteamFest
- 10th April at Taste of North West in Sheffield

So come and visit us there!

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57 Main Road, WILMOT Ph: 6492 1117  
Email: [wilmot.bakehouse1@bigpond.com](mailto:wilmot.bakehouse1@bigpond.com)

# New Initiatives

## Regional Arts

In an innovative project funded by the Westpac Foundation, Tasmanian Regional Arts has committed funds to recruiting successful business people to work on regional community arts ventures.

In its second year, **Branching Out: New Connections-New Directions** is working with community art groups to develop social enterprise ventures to build financial sustainability and respond to needs within their communities.

Research and project evaluation to date has indicated that some communities require a little more hands on assistance.

In an innovative direction, TRA is seeking community-minded business people who are interested in utilising their skills to work with the groups to develop the ventures.

The project began in January 2009 with two pilot organisations; Sheffield and Interweave. Both groups have contributed greatly to their communities and both have identified opportunities for community businesses that could provide financial sustainability, and less reliance on external funding.

'Interweave, for example, has a fantastic studio program where hundreds of original artworks are produced, whilst Sheffield is looking at the idea of a community gallery that supports artists and funds itself. So we are asking for people who may be interested in working with either the Sheffield or Launceston group to make contact. Tasmanian Regional Arts Branches across the state represent hundreds of voluntary hours and a vast array of community arts projects, such as Sheffield's Mural Fest and the Derwent Valley's Women of the Willows production.

'These groups and individuals provide valuable resources to their communities and products that attract tourists and visitors. We are interested in working with them to develop their ideas and identify community ventures that support their communities and celebrate the arts and culture.'

Contact Kylie Eastley on 0439 262 344 or 6224 6318 E: [kylie@tasregionalarts.org.au](mailto:kylie@tasregionalarts.org.au)



## Eagles Nest Retreat I & II

### West Kentish near Sheffield

Congratulations to Eagles Nest Retreat for receiving the People's Choice Quarterly Award within the Cradle Coast region for excellence in commitment to a professional, customer-focused approach and excellence in service!

Eagles Nest Retreat I & II offers the ultimate in luxury escapes. Images such as the one above have attracted the attention of numerous travel magazines including 'Australian Traveller', 'My Australia' and 'Catriona's Australia' by Catriona Rowntree. Eagles Nest Retreat has also featured on Channel Nine's 'Getaway'.

'Australian Traveller' magazine rated Eagles Nest Retreat amongst the top 100 great Australian holiday homes!

More exciting news is on the horizon for Eagles Nest Retreat I & II!

'Bride to Be' magazine has chosen to shoot stunning scenic images surrounding this luxurious retreat for their May 2010 Issue. The 'Bride to Be' August 2010 Issue will feature Eagles Nest Retreat in the honeymoon supplement as a perfect honeymoon destination. 'Bride to Be' magazine will also highlight Eagles Nest Retreat in their November 2010 Issue as a preferred pre-wedding getaway or relaxing holiday destination.

Eagles Nest Retreat I & II offers privacy and seclusion with panoramic mountain views and luxury in an exclusive location. Guests can indulge themselves in surroundings that enable wellness and well-being. The opportunity of engaging a massage therapist and chef adds to the total retreat experience.

For more information, visit [www.eaglesnestretreat.com.au](http://www.eaglesnestretreat.com.au)  
Ph: 03 6491 1511 Email: [enquiries@eaglesnestretreat.com.au](mailto:enquiries@eaglesnestretreat.com.au)

## Cradle Mountain & Lakes District Visitor Gazette

The new edition of the Cradle Mountain Visitor Gazette is now available. Best read in Tasmania and a must for all those in the tourist game! Drop into the Kentish Visitor Information Centre to pick up your free copy or email [info@cradlemountaingazette.com.au](mailto:info@cradlemountaingazette.com.au).

# CRADLE MOUNTAIN LODGE

## CRADLE MOUNTAIN, TASMANIA

4038 Cradle Mountain Road, CRADLE MOUNTAIN  
Ph: 1300 806 192 [reservations@cradlemountainlodge.com.au](mailto:reservations@cradlemountainlodge.com.au)  
[www.cradlemountainlodge.com.au](http://www.cradlemountainlodge.com.au)

Conde Nast Traveller, one of the world's most respected travel magazines, has released their Gold List for 2010. The Gold List is released annually and the 2010 list is the sixth global guide for wonderful places to stay. Conde Nast asked 16 contributors (including the editor) to recommend properties that excel in service, location, food, rooms, leisure facilities and ambience and design. The result is a choice of 108 great hotels from around the world. Cradle Mountain Lodge was selected as number 14 from 108 properties as an inclusion in this year's list.

"We are delighted at being included in such an exclusive list of properties from across the planet. This further reflects that the experiences we are able to provide here in Tasmania are worthy to stand on the global stage." said Leigh Reid, General Manager.



## Wilmot Country Store, Wilmot

Ph: 03 6492 1335

### *New Bottle Shop for Wilmot!*

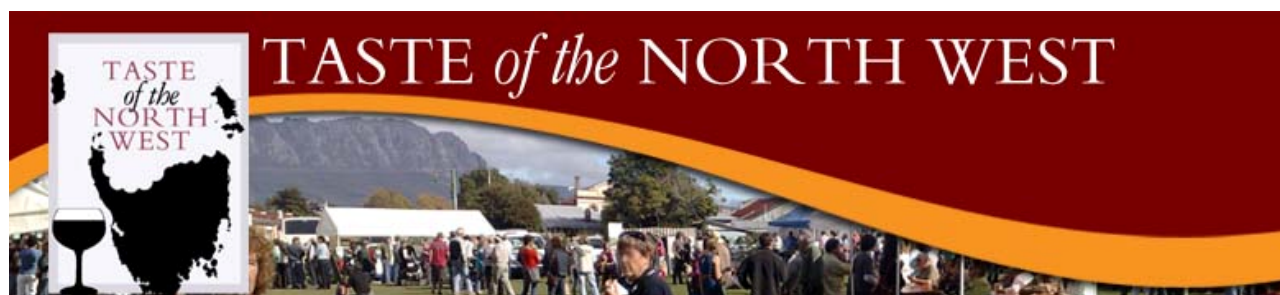
Pauline and Andrew at the Wilmot Country Store have been run off their feet in recent weeks serving both local Tasmanian and overseas visitors passing through Wilmot!

Prior to Christmas, Pauline and Andrew opened the new **Wilmot Bottle Shop**. The Wilmot Bottle Shop is attached to the general store, opening with the same operating times as the Wilmot Country Store. The new bottle shop is proving to be a big hit with both the local community and visitors.

Devonshire Tea with Pauline's homemade scones is proving to be very popular! Many a childhood memory has returned whilst visiting the store with much interest shown in the Wilmot Memorabilia section.

The new roof is complete and the store has been totally rewired to meet 2010 safety standards - a huge job! The Tearoom has been very popular with private functions, most recently for a family birthday celebration for Mrs. Caroline Holmes of Wilmot who celebrated her 87th Birthday!

Opening hours at the store are:-  
Monday - Friday 7am - 7pm  
Saturday 9am - 6pm  
Sunday 9am - 4pm



## **Come and enjoy some of North West Tasmania's finest food and beverages!**

**Taste of the North West** is a showcase of Tasmania's North West region's finest food and beverages, held in Sheffield's picturesque King George V Park with majestic Mount Roland as a backdrop. First staged in April 2009, the event coincides with the final Saturday of Sheffield's annual **Mural Fest**, ensuring two great reasons to visit Tasmania's "Town of Murals". A range of regional produce is available including rabbit pies, German-style small goods, smoked salmon, wood-fired pizzas, free range lamb sausages, and ale and beef pies, all washed down with wine from eight north-west vineyards and locally produced beer, mead, cider and fruit wine. **Entry is free** for the **Taste of the North West**, ensuring a relaxed atmosphere in the park, with the event catering for locals and gourmet tourists from further afield. **2010 Taste of the North West** will be held on **Saturday 10th April, 2010 from 11am-4pm**.

Visit [www.tasteofthenorthwest.com.au](http://www.tasteofthenorthwest.com.au) for further information on this event.

### DISCLAIMER

Although due care has been undertaken in compiling and producing information within this newsletter, Kentish Council does not guarantee the accuracy, completeness or currency of any information submitted by operators.

**Vicki Saunders** Tourism Development Officer

5 Pioneer Crescent SHEFFIELD TAS 7306

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