

Sept/October 2009

Welcome to the second edition of the Kentish e-news! All operators are encouraged to submit articles on a bi-monthly basis regarding new promotions or changes to your tourism-related business to update other business operators on new developments within the Kentish region.

We would encourage any feedback, comments or suggestions from tourism operators about Kentish e-news to enable the newsletter to be as user-friendly as possible. The image captured below is our stunning Mt Roland, photographed by Dan Fellows.



Kentish Visitor Information Centre

5 Pioneer Crescent, SHEFFIELD TAS. Ph 03 6491 1036 or email kvic@kentish.tas.gov.au

Thank you to everyone who provided such positive feedback on the first edition of the Kentish e-news. We look forward to providing you with even more informative and entertaining editions in the future!

Kentish Council welcomes the new Kentish Visitor Information Centre Coordinator, Sharon Jewell, to the team. Sharon is excited about her new position promoting our wonderful region and looks forward to meeting those in the tourism industry.

OPEN BOOKING EXCHANGE

Tourism Tasmania is encouraging all accommodation businesses and bookable tours and attractions to provide live inventory for web-based bookings. KVIC supports this move and encourages all operators listed on BookEasy sites (such as www.sheffieldcradleinfo.com.au) to include live on-line inventory to increase their visibility and their potential to receive more bookings.

The opportunity also exists to join the V3 Reservation system that is built on the innovative Open Booking Exchange, enabling operators to be online in real time.

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Any operator who would like to know more about V3 or the Open Booking Exchange should contact the Tas e-Connect Help Desk on 1300 303 259 or email taseconnect@tourismtasmania.com.au

For more assistance, email Vicki Saunders vicki@kentish.tas.gov.au

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To update or remove your details on the Kentish e-news mailing list, please contact:

Vicki Saunders Tourism Development Officer

5 Pioneer Crescent SHEFFIELD TAS 7306

Ph: 03 6491 1036 | Email: vicki@kentish.tas.gov.au | www.sheffieldcradleinfo.com.au

New

Galendor -

Art and Essence

is a new business in Sheffield showcasing the art of popular local artist Andrew Kruger and the pyrography of Caroline Kruger. Andrew has participated in Sheffield's famous Mural Fest and exhibits a wide range of themes and visions in many mediums and styles. Caroline delivers delicate images of various themes using the ancient art of Pyrography. For those of you who don't know the art of Pyrography, come along and see her burn!

Come and enjoy the experience of watching them work in the studio. View local artists' hand-made jewellery, beaded masks, paintings and woodwork. Music, crystals, essential oils, books and incense are available for purchase. You can even book for Reiki. Galendor is not just a gallery or gift shop but a lifestyle!

109 Main Street SHEFFIELD TAS 7306

New 'local' website

Sally Petersen, from Artbase Graphics, has designed a new local website. Sally reports the website www.sheffieldtasmania.com.au is receiving hits from all around the world.

SheffieldTasmania.com.au was originally designed as a local website to service regional tourism and local businesses around Sheffield and to inform visitors and townfolk of attractions, events and activities within a 60 minute drive of Sheffield.

This is an independent commercial website that should not be confused with www.sheffieldcradleinfo.com.au which is the official Kentish Council tourism booking and information website.



Lemonthyme Lodge near Cradle Mountain

Nestled amongst the wilderness of the Cradle Mountain Valley is Lemonthyme Lodge, the largest log cabin in the Southern Hemisphere. The Lodge is surrounded by some of the most pristine wilderness in Tasmania. The property boasts tumbling waterfalls with numerous accessible forest and bush walks.

Accommodation ranges from cosy rooms in the main Lodge to Luxury Suites, Tree Top Cabins and Family Cabins, all furnished in celebrated Tasmanian timbers.

Lemonthyme Lodge is the ideal base for exploring Tasmania's World Heritage Wilderness and the awe inspiring Cradle Mountain region or just a quick getaway where you can come away to be renewed and refreshed.

Visitors and guests are welcome to dine in Lemonthyme's own restaurant featuring Tasmanian inspired cuisine including local meat, cheese and wine. The restaurant is open 365 days of the year and guests are always welcome for lunch, dinner, morning and afternoon tea or simply to relax by the roaring open fire in the lounge/bar area.

With the friendly and welcoming atmosphere, Lemonthyme Lodge is an unforgettable experience not to be missed!

Lemonthyme Lodge, 770 Dolcoath Road, off Cradle Mountain Road, MOINA, TAS 7306

Sheffield Daffodil and Spring Flower Show

The Kentish Garden Club will be hosting the 82nd Sheffield Daffodil and Spring Flower Show at the Sheffield Town Hall, High Street, Sheffield on the 26th and 27th September 2009. The Flower Show will be open on Saturday from 9.30 am to 4.00pm and on Sunday from 10.00am to 4.00pm.

The Flower Show will feature daffodils, camellias, rhododendrons, bulbs, cut flowers, floral art, plant stalls, craft, fresh produce, drinks, lunches, raffles and door prizes. Admission will be \$2.00 to view stunning blooms and colourful displays offered by the North West Coast.

For further information, please phone Susie on 03 6491 1239

Cradle Mountain Lodge

joins exclusive Accor MGallery Collection

One of Australia's most iconic properties, Cradle Mountain Lodge, is the latest boutique hotel to join Accor's distinctive upscale MGallery collection.

Opened in 1972 as Pencil Pine Lodge and transformed over the years into a world-class hotel with 86 guest cabins, the multi award-winning Cradle Mountain Lodge boasts an enviable location at the entrance to the spectacular World Heritage-listed Cradle Mountain-Lake St. Clair National Park in the northern Tasmanian highlands, just over an hour's drive from Devonport and two hours from Launceston.

The hotel joins the exclusive MGallery brand at a time when travellers are increasingly seeking boutique hospitality, nature-based experiences and authentic luxury spas.

Accor's MGallery collection is growing strongly, with significant signings of hotels that showcase exceptional Vision, Design, History and Location. Cradle Mountain Lodge is the second MGallery hotel in Australia, joining the historic Grand Hotel in Melbourne.

Set discreetly within a stunning wilderness setting, Cradle Mountain Lodge offers four different types of accommodation, from the contemporary Pencil Pine Cabins to the luxurious King Billy Suites, and extensive leisure facilities including the award-winning Highland Restaurant and indulgent Waldheim Alpine Spa.



“The hotel joins the exclusive MGallery brand at a time when travellers are increasingly seeking boutique hospitality, nature-based experiences and authentic luxury spas.”

The Lodge is surrounded by ancient towering forests, mountain scenery and clean glacial lakes and streams, crisscrossed with over 20 walking trails for every fitness level. Activities on offer include guided or self-guided trekking, mountain biking, horse riding, fly fishing, canoeing and more.

The MGallery collection currently stands at 27 hotels that meet the label's strict criteria for excellence

including the Hotel Century Old Town in Prague, The Convent in Amsterdam, the Grand Hotel in Melbourne, Hotel St Moritz in Queenstown and Hotel Baltimore in Paris.

Launched in September 2008 the Gallery network will grow to over 40 establishments by the end of 2010.

4038 Cradle Mountain Road,
CRADLE MOUNTAIN TAS 7306

The Working Art Space

*The Working Art Space, 2 Albert Street,
SHEFFIELD TAS 7306*

The Working Art Space will be hosting the Quilters Guild of NSW Challenge 2007, "Looking Forward, Looking Back", from the 20th August to the 14th September 2009. This is the third year that the Working Art Space has hosted the NSW Challenge Quilts and these exhibitions are always crowd pleasers.

The amazing variety of interpretation for one theme together with stunning quilting expertise generates much excitement for our gallery. We are

open most days from 11.00am to 3.00pm so please come and enjoy this wonderful quilting experience!

For further information please contact Diana Dodson on Ph: 0438 091 353.



THE WILMOT FAMILY PICTURE SHOW

Mayor Don Thwaites and Dick Adams MP Federal Member for Lyons will officially open The Wilmot Family Picture Show at Wilmot Town Hall on Saturday 5th September 2009 from 5pm to 7pm.

"Bedtime Stories" starring Adam Sandler will be showing. Tickets are available from the Wilmot Markets on the 5th September, The Old Wilmot Bakehouse, IGA Value Plus Sheffield or at the door unless sold out. Hot snacks, popcorn, ice creams, drinks and sweets will be available from 4.30pm and during intermission. The next movie will be Evan Almighty showing on the 3rd October, 2009.

For further information phone Waine Whitbread on 03 6492 1302

New Initiatives

Developing the Kentish economy

Kentish Council's Economic Development Officer, Catherine Stark, is researching a settlement and investment strategy for Kentish, developing a business matrix and writing an economic development strategy.

At a recent economic development forum in Sheffield there was enthusiastic agreement that Kentish is a great place to live. "There were a few ten out of tens" said Catherine after the workshop. "Also some great ideas to make Kentish even better".

Catherine has also been assisting with major funding applications and commercial development ideas. More forums will be held in the future, with topics and locations changing for each forum. To participate in these economic development forums or blogs please contact Catherine Stark on 6491 2500 or email catherine@kentish.tas.gov.au with your contact details.

KEENER

Kentish Energy Efficiency Network Embracing Renewables

invites you to attend a special 1 night only screening of "The Power of Community – How Cuba Survived Peak Oil", Wednesday 9th September 7pm at the Sheffield Hotel.

As the world stares Peak Oil in the face, with very few answers from politicians on how our petroleum based economy will be affected by the continual decline in oil production after the Peak, this film demonstrates the power of communities to take the initiative towards a sustainable future (www.powerofcommunity.org).

Following the screening will be a general discussion on what this means for Kentish.

For more information about the K.E.E.N.E.R group or the Film Night please contact Shayn on 0419 905 482.



Nasty Accident at Lower Crackpot!

Nancy, the resident witch at the Village of Lower Crackpot, TASMAZIA, Promised Land, was returning from her weekly witches' coven at Sheffield in heavy fog. Nancy misjudged her landing approach outside her house in the village with dreadful consequences.

Mazie, her clever calico cat, was also riding the broom but survived the impact. She is at present patrolling the streets of Lower Crackpot, giving assistance to lost visitors.

Brian Inder, the Laird of Lower Crackpot, said he will leave Nancy in her present predicament for the time being as a reminder to the touring public to "drive safely".

Check out more of Tasmazia's quirky characters on their website www.tasmazia.com.au

Tasmazia, 500 Staverton Road, PROMISED LAND TAS 7306

Kentish Ale Climbs Cradle Mountain

Seven Sheds Kentish Ale is now available on tap at Cradle Mountain Chateau. "We're happy to support a local brewery and it gives us a nice point of difference," says Cradle Mountain Chateau Manager Mark Whitnell.

Since going on tap up the mountain in mid-July, a steady stream of interstate tourists has beaten a path to the Seven Sheds cellar-door tasting room in Railton after sampling the beer, with most stocking up on bottled supplies before catching the Spirit of Tasmania homeward.

With sustainability in mind, Seven Sheds has found good uses for the spent grain and yeast lees which are by-products of the brewing process. The grain goes to feed some Dexter cattle in both Elizabeth Town and Railton, while Beulah hobby farmers Martin and Ginny Bakehouse report that their pigs just love the leftover yeast. Naturally enough, some grain-fed beef and yeast-fed pork finds its way back to the Seven Sheds household, ensuring that all parties are happy with the arrangements.

Seven Sheds Brewery, 22 Crockers Street, RAILTON TAS 7305

www.sevensheds.com

SHEFFIELD MOTOR INN –

WINNERS OF THE 2008 PEOPLE'S CHOICE AWARD

The Sheffield Motor Inn has recently won the People's Choice Award at the 2008 Tasmanian Tourism Industry Awards, both shocking and delighting the humble moteliars. Eric and Barbara have worked hard over the years. Now the hard work has paid off, culminating in this prestigious Statewide Award.

"We just thought of ourselves as being able to share a small part of Tasmania with the visitors that come to our region. Visitors want to see a smiling face, someone who enjoys life and what they are doing", says Barbara.

More to the point, Barbara and Eric take an interest in someone else - the visitor. Barbara and Eric are in business for the public, so the award was especially pleasing to them. The "people's choice" element came from the visitors who were welcomed to the Sheffield Motor Inn. Barbara and Eric are satisfied to know they have been on the right track all the way, despite the many hurdles they had to overcome. Barbara remarks "We have met people from all over the world. What a joy to hear their stories and to know they love Tasmania and all it has to offer".

The Motor Inn also has a gift shop, "Simply Delightful", where locals and tourists are always made welcome. Guests staying at the Motel receive a 10% discount on presentation of their room key.

"We are fortunate to be a part of this lovely piece of Tasmania and we welcome all tourists to Sheffield".

Sheffield Motor Inn, 49-53 Main Street, SHEFFIELD TAS 7306

Sheffield Inc.

The Sheffield Mural And Rural Tourism Association (SMARTA) and Kentish Chamber of Commerce have now united to become Sheffield Inc. The new committee thought it would be fitting to have a name that "said it all". So, Sheffield Inc it is!

Sheffield Inc is pleased to announce the new Sheffield Town of Murals Tasmania book has finally been released with a bright new cover and concept. The Mural book will be a welcome accompaniment to our "Town of Murals" project. A new addition to the Mural book is the Mural Inspired Murals and Muralfest Winners sections to complement our historical murals.

Coming soon to Sheffield will be a new mural to celebrate our own Dr Leslie Sender. Dr Sender humbly refused to take any recognition for his work, but it is more than fitting to have a mural depicting his life in the Kentish district. This mural will be painted by Cheyne Purdue and will be situated on the back of the Telecom building facing the Senior Citizens rooms.

Businesses wishing to stock the Sheffield Town of Murals book should contact Tasmanian Postcards and Souvenirs on 03 6334 0276.

DISCLAIMER

Although due care has been undertaken in compiling and producing information within this newsletter, Kentish Council does not guarantee the accuracy, completeness or currency of any information submitted by operators.

Vicki Saunders Tourism Development Officer

5 Pioneer Crescent SHEFFIELD TAS 7306

Ph: 03 6491 1036 | Email: vicki@kentish.tas.gov.au | www.sheffieldcradleinfo.com.au

Redwater Creek Steam and Heritage Society – Winner 2008 Heritage & Culture Award (Tasmanian Tidy Towns Award)

During the year, on Saturdays and Sundays of the first full weekend of every month, the Redwater Creek Steam Railway operates steam train rides from the original Sheffield railway station. For the next two months, the steam engine will operate on the 5th & 6th September 2009 and the 3rd & 4th October 2009. The train runs every half hour from 11am until 4pm.

The 1906 Krauss locomotive pulls Tasmanian heritage coaches - over 100 years old and still going strong! The Krauss is the only working locomotive in Australia! This is a community project operated entirely by volunteers.

Email: redsteam@bigpond.net.au
www.redwater.org.au

