

July/August 2009

Welcome to the first edition of the Kentish E News! All operators are encouraged to submit articles on a bi-monthly basis regarding new promotions or changes to your tourism-related business to update other business operators on new developments within the Kentish region.

We would encourage any feedback, comments or suggestions from tourism operators about the Kentish E News to enable the newsletter to be as user-friendly as possible.



Kentish Visitor Information Centre

5 Pioneer Crescent, SHEFFIELD TAS. Ph 03 6491 1036 or email kvic@kentish.tas.gov.au

Visitor numbers continued to rise in May and June despite the global economic crisis. 63,828 visitors passed through the Kentish Visitor Information Centre doors during the last financial year. Gross bookings have also increased and bookings should continue to grow due to the Waldheim booking agreement between KVIC and Tasmania's Parks and Wildlife Service.

Our first class attraction the "Story of the Sheffield Murals" audio tour is rapidly gaining notoriety with great word-of-mouth referrals. Our first coach tour booking for the mural audio tour in May was extremely well received with great feedback on the tour. The coach group enjoyed a very satisfying visitor experience.

The new Cradle Triple Pass offers discount entry for The Wilderness Gallery, Devils@ Cradle and the mural audio tour. Cradle Triple Passes may be purchased from the KVIC, The Wilderness Gallery or Devils@Cradle. Why not experience

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these three unique attractions for yourself!

Operators are encouraged to keep their Tourism Tasmania's TigerTour database entries up to date. This information is used in the Travelways tourist magazine and is also uploaded to the Australian Tourism Data Warehouse which feeds numerous consumer websites throughout the world. Tourism Tasmania's product consultants are available to assist you in updating your business details email: TigerTOUR@tourism.tas.gov.au or Ph: 03 6230 8229.

To update or remove your details on the Kentish E News mailing list, please contact:

Vicki Saunders Tourism Development Officer
5 Pioneer Crescent SHEFFIELD TAS 7306
Ph: 03 6491 1036 | Email: vicki@kentish.tas.gov.au

New

Turnbulls Pharmacy has recently released it's own website at:

www.turnbullspharmacy.com.au

Not only does this tell you about our specials each month, it lists a range of products we stock and the services that we offer. Under the "services" tab you will find some handy references such as fact sheets for thousands of medical conditions, a medicines guide and a medical dictionary; all available 24 hours a day!

The website gives you access to our photo kiosk. You can order photos for printing from the comfort of your own home.

There is also an online community notice board. This is a free public service that Turnbulls Pharmacy offers to the Kentish community.

Waldheim Booking Service

The Kentish Visitor Information Centre (KVIC) recently entered an agreement with Tasmania's Parks and Wildlife Service to administer bookings for the Waldheim Cabins, located inside the National Park at Cradle Mountain.

This new service provides a welcome opportunity to work in a cooperative partnership with Parks whilst providing a range of benefits to prospective visitors.

KVIC has listed Waldheim vacancies on www.sheffieldcradleinfo.com.au for online searches 24/7; faster bookings and payment administration.



Meet the Wine Makers at Cradle Mountain Lodge

This is a very rare opportunity to enjoy a fine five-course menu using local produce to complement some of Tasmania's finest local wines. Meet Tasmania's top winemakers and learn about the perfect pairing of food and wine.

The 5 course degustation dinner includes starter, entrée, sorbet, main course and dessert with a glass of wine accompanying each course.

The degustation dinners are available with a minimum one night accommodation only. Take advantage of the Winter Wonderland offer from 1st May until 30th September and save 15% off the standard nightly rate.

Natalie Fryar from Jansz/ Dalrymple

Friday 24th July 2009

Since joining Jansz Tasmania, Natalie is now recognised as one of Australia's leading Sparkling winemakers. Visit: www.jansz.com.au

Conor van der Reest from Moorilla

Saturday 15th August 2009

Conor brings a wealth of experience with a deep understanding of the varieties most suited to the Tasmanian climate. Visit: www.moorilla.com.au

For further information and bookings, please contact our Reservations staff on 1300 806 192 (within Australia) +61 3 6492 2103 (International) or email reservations@cradlemountainlodge.com.au

Cradle Mountain Lodge, 4038 Cradle Mountain Road, CRADLE MOUNTAIN TAS 7306

Devils @ cradle

Tasmanian Devil Sanctuary would like to thank you all for your support over the last year. We have had our busiest season yet and we look forward to working with you all again in the up coming year.

Devils @ cradle has recently launched a new and exciting website showcasing the facility and all of its conservation work including a new devil adoption program: www.devilsatcradle.com

3950 Cradle Mountain Road, CRADLE MOUNTAIN TAS 7306 Ph 03 6492 1491

Wilmot Family Picture Show

Wilmot Area Action Group Inc is proud to announce the opening of the Wilmot Family Picture Show.

Following the success of the Wilmot Markets, WAAG's next project, Wilmot Family Picture Show, is well under way.

"Due to commence the first screening at Wilmot in August 2009, we will recreate the 'old days' of family entertainment with late release family movies, popcorn and choc tops at affordable prices" said Waine Whitbread from WAAG.

We have been successful in obtaining a grant from FRRR, the Foundation for Rural and Regional Renewal for the purchase of high quality projection equipment including a huge 3m screen as well as a full surround sound system that will ensure maximum enjoyment from your favourite films.

It will be just like going to the movies down town except without the hassle of driving, parking and the long trip home. And we aim to keep our prices under \$20 per family!

WAAG has been working with FRRR, Village Roadshow, Harvey Norman(Devonport), and Kentish Council to put this project together.

"Our aim is to bring back good family entertainment to a remote area and recreate a Family Picture Show completed with 'intermissions' and all the trimmings such as popcorn and choc tops."

And we have been asked to take it on the road to Sheffield, Railton and other areas in the Kentish Shire.

"we will recreate the 'old days' of family entertainment with late release family movies, popcorn and choc tops at affordable prices"

WAAG is currently putting the 2009/2010 program together and will hopefully announce the first film in the next few weeks.

Opportunities also exist for sponsors. Contact Waine Whitbread on 64921302 or visit Pauline at the Old Wilmot Bakehouse.



Elephants Trunk making a splash in Hobart

Railton's Seven Sheds brewery is making a big impact in Hobart with its latest seasonal beer, a 7% alc/vol Belgian-style ale known as Elephants Trunk.

After a successful first year of trading and visitors from all over the world through its cellar door in Railton, Seven Sheds ales are also



available at a range of Kentish outlets including Glencoe Tea Room at Barrington, Old Wilmot Bakehouse at Wilmot, Daniel's Café at Moina, and Yvettes Café in Sheffield, with plans to include draft beer outlets in the near future.

The full range available at the cellar door over winter 2009 includes Elephants Trunk, Willie Warmer, Kentish Ale, Razzamatazz and the Melomel spiced mead.

MURAL FEST

Call for Artists

The 2010 Wilderness Gallery International Mural Fest Prize is now open for entries.

If you'd like more information about entering please check out the website and contact the Event Team.

Entry forms are available for download from the Mural Fest website:

www.muralfest.com.au



SERVICING THE KENTISH AREA FOR ALL YOUR WIRING AND ELECTRICAL NEEDS

New Shop Open at 3/39 Main Street, Sheffield.

Supplying the community and visitors to the region with Computing/IT products and consumables. We can now fix/repair IT related issues as well as internet cabling. On-site service for businesses to minimise down time.

Make sure you have your Business Loyalty Card with you to receive 5% off all business related products (inks, paper rolls etc).

Did you know we can also supply Cash Registers, Cash Draws, Docket Printers, Scanners and much more.

Now is the time to upgrade your accounting software to comply with current tax codes and changes. We can supply and install all MYOB and Quickbook products.

Don't forget to claim up to 50% tax rebate when you purchase over \$1000 for small businesses. For that amount we can supply you with a new Desktop or Laptop to help keep your accounting and inventory in line more efficiently.

Ph: 6491 1244 | Fax: 6491 1266 | gl.electrical@bigpond.com

Wilmot Markets

Your one stop shop for all your fresh locally grown fruit and vegetables.

If you're looking at beating the economic slump by cutting down what you spend at the supermarket, get yourself along the Wilmot Markets on Sat 4th July. We have a great range of locally grown fruit and veggies at a price that won't break the bank. Also on sale will be local honey, olive oil, fresh baked bread, cakes, biscuits, jams and preserves, live produce, not to mention wine tasting, pies, sausage sandwiches and good coffee. Add to this local crafts, bric a brac, books, records and loads of bling for both the young and old and you have one of the best little markets in the North West!

Wilmot Town Hall Saturday July 4th 9am to 2pm. And yes, we will be open right through winter, first Saturday each month.

Inspirations Hair Beauty & Nails

74 Main Street, Sheffield TAS 7306

Ph: 03 6491 1813

Inspirations Hair Beauty and Nails are located in the heart of Sheffield, delivering professional hair-care and massage therapy. The ladies at Inspirations have the expertise to have you feeling and looking your best whilst delivering the best service to their clients.

The Kentish community and visitors to our region can indulge themselves with massage therapy, professional hairstyles, blow waves, creative hair colours, hair straightening, eyebrow waxing and eye-lash tinting.

Opening hours are from 9am to 6pm during the week including Thursday nights and Saturday mornings. The salon may close early on some evenings so bookings are essential. Special appointments can be made for those who work late.



DISCLAIMER

Although due care has been undertaken in compiling and producing information within this newsletter, Kentish Council does not guarantee the accuracy, completeness or currency of any information submitted by operators.

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