



KENTISH COUNCIL

STRATEGIC PLAN

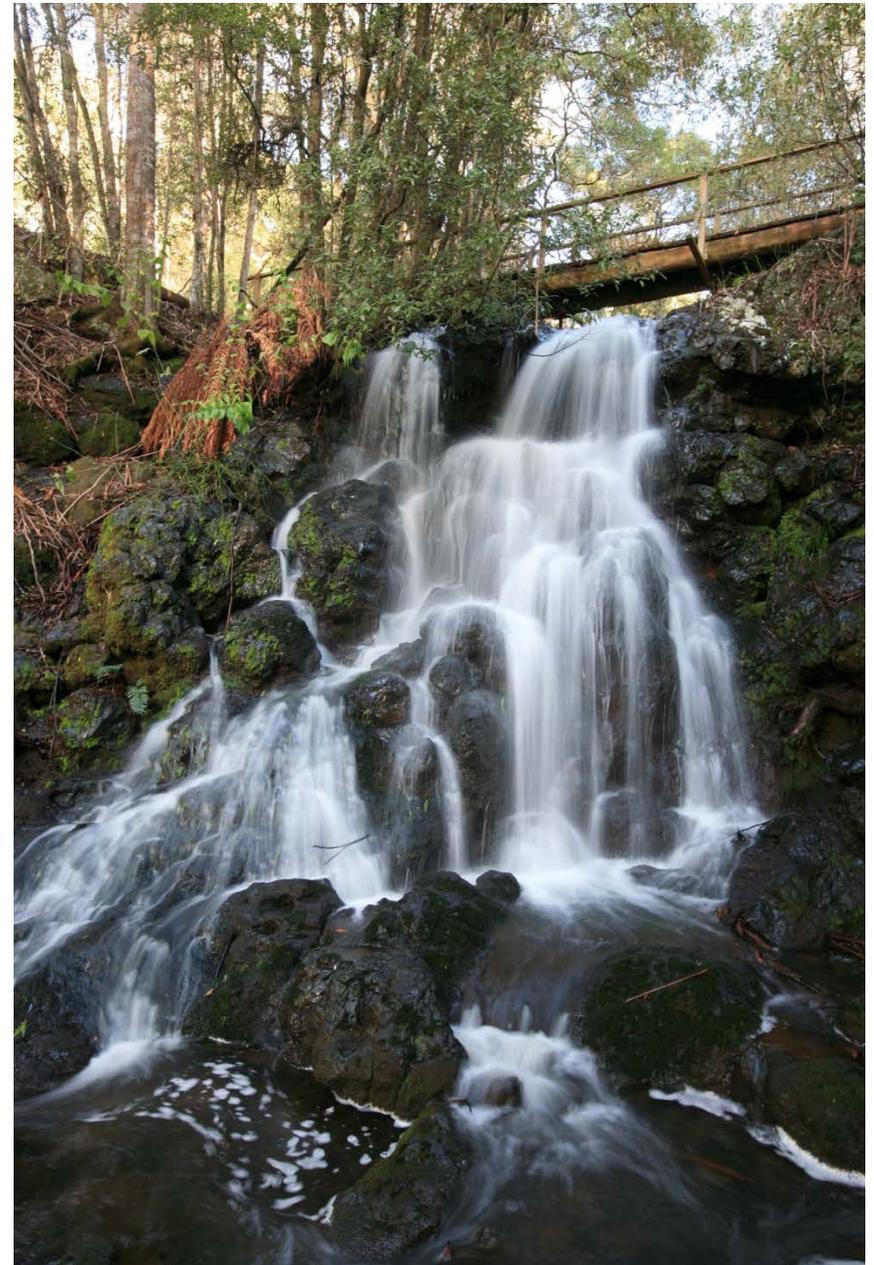
A Strategic Direction 2014-2024



Photo: Chris Puccetti

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FROM THE MAYOR

The Kentish Strategic Plan is the result of three community meetings, Councillor and Council staff input and numerous individual submissions. Council was impressed that contributions were enthusiastically given, were generally realistic and were for the benefit of good and healthy community life. The process was led by an independent facilitator, and required priority setting by the public and these recommendations have been used to determine if something might happen in the first year or the last year of the ten year plan – or not at all.

To set the tone of the document, a statement of the values and vision of the community is included. What makes our community different from a rural community in another part of Australia?

The Strategic Plan 2009-2014 was an excellent document, and was referenced in almost every motion put to Council during the last four years. Among many achievements of that period, it guided us to develop streetscapes in Sheffield and Railton, to initiate community meetings in Wilmot, Railton and Acacia Hills, to assist and work with community groups and to develop the multi award winning Kentish Health Care Centre. The next chapter in Kentish history is yet to be written, but with the guidance of the Strategic Plan 2014-2024 we are off to a good start. We know where we have community support, where we need to hurry to meet required standards and where we need to work with others to get where we need to be. I am confident this Plan will help us reach these goals.

While we are fortunate to live in a beautiful area, we owe it to our great grand children that we must keep it beautiful. This Strategic Plan coincides with the release of the new Kentish Planning Scheme which is similar to all NW Planning Schemes, and is part of the Tasmanian Government Planning Reform. A strong Planning Scheme will help preserve the things we value in our area without unnecessarily interrupting progress. Our Strategic Plan expresses a desire to make planning as easy as possible.

This Strategic Plan also is in the same format and with some overlap as our neighbouring Council Latrobe, with whom we have been growing a close relationship of resource sharing. It is hoped that this relationship is continued as there are many benefits of using economies of scale in some of Council's activities. This is balanced by the benefits of 'local and small' government policies and relationships that come with maintaining the identity and sense of place that is Kentish.

I wish to express my thanks to the facilitator Philip Spratt, who made the process easy and enjoyable, and to everyone who contributed their ideas, priorities and energy to the development of this new Strategic Plan. I look forward to seeing the wishes of the community come to fruition over the coming years.

Don Thwaites
MAYOR

A BRIEF HISTORY

The municipality of Kentish covers an area of some 1170 square kilometres extending from South Spreyton to the tip of Cradle Mountain and it embraces the four main regions of Railton, Sheffield, Wilmot and Cradle Valley. The area is a high tourism region, with the natural attractions of Cradle Mountain and Lake Barrington, and the murals within the town of Sheffield are very popular with visitors. Kentish is known as Tasmania's Outdoor Art Gallery.

The area was explored by the surveyor Nathaniel Kentish in 1842 who was given the task of finding a route from Deloraine through to Tasmania's North West Coast. While the name 'Kentish Plains' has all but disappeared, Kentish has remained as the name of the area.

The Kentish municipality has a population of 6312 persons and is growing (2011 Census). About one third of the population resides in the towns of Railton and Sheffield, with the balance being spread across smaller townships and farming areas.

Nestled under Mount Roland, Sheffield developed as the centre of farming operations in the municipality, and has since grown to be a thriving tourism area. Attractions include the numerous murals depicting the pioneer history and the people of Kentish, cafes, galleries, museums, specialty shops and artisans at work in their studios.

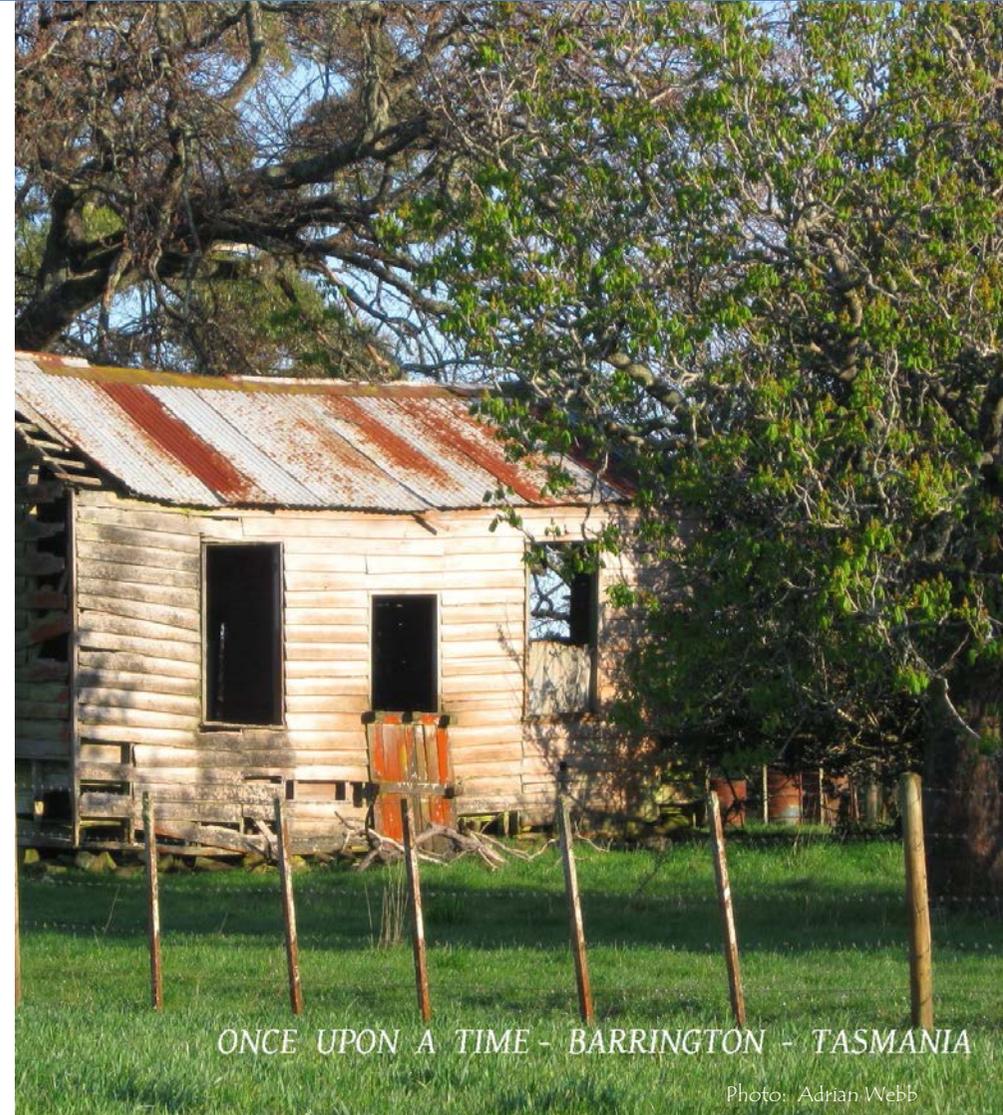
Railton, found between Sheffield and Latrobe, is almost as large as Sheffield, and is the proud home of Australia Cement's Tasmanian operations. Railton has many large blocks of land within its boundaries that give the town a rural feel as they are ideal for horses and country living. As a means of attracting tourism interest, Railton has added more than 100 imaginative topiary characters to its main street area.

Wilmot has an interesting history of its own. The very first Coles store was started there by Mr G I Coles but unfortunately the store was destroyed by fire in January 2014. Wilmot also has a trail of wacky letterboxes of strange and unusual shapes. Known locally as the Valley of Views, the winding roads around Wilmot offer the best panoramic outlooks over Cradle Country.

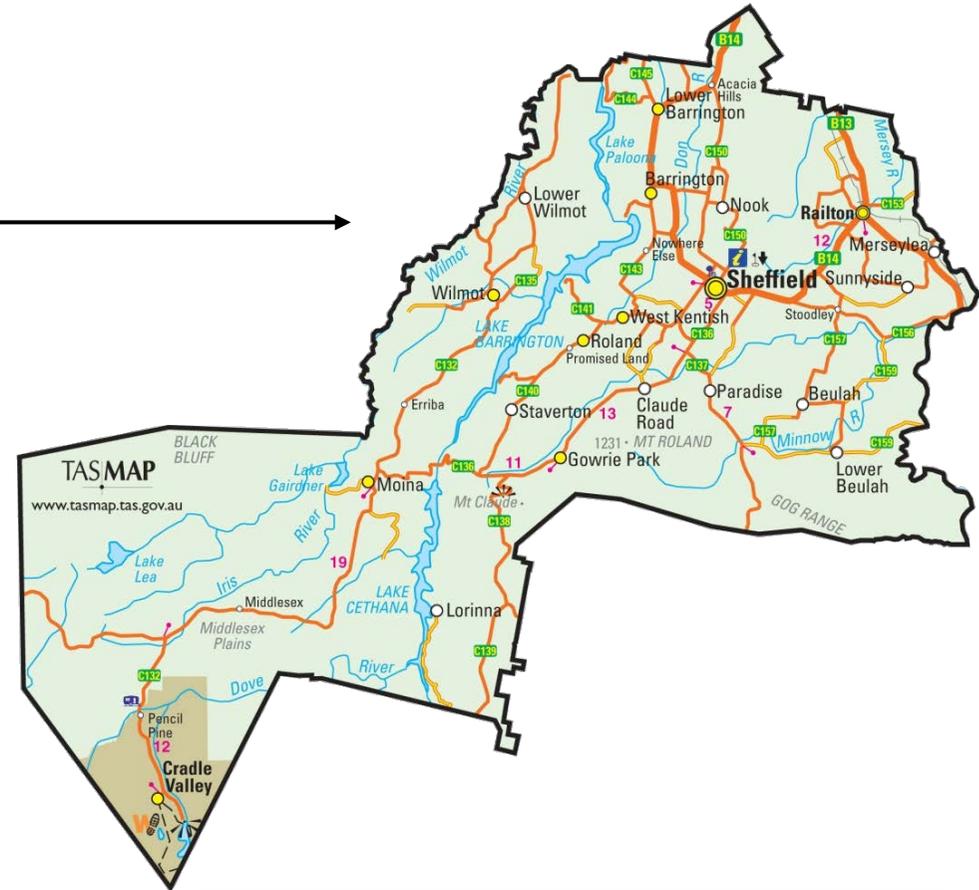
There are a number of small localities throughout the municipality with evocative names like Garden of Eden, Gentle Annie, Paradise, Nook, Nowhere Else, and The Promised Land that are also visitor attractions.

The soils in Kentish are very productive and the rainfall is fairly predictable, consequently the main industry is agriculture; farming of beef, dairy, sheep and cropping. The landscape ranges from lush rural farmland to spectacular mountain scenery.

Mount Roland dominates the landscape of the populated areas and watches carefully over the land. Its beautiful rocky outline captures the sunlight and changes throughout the day. Cradle Mountain, one of Tasmania's key visitor attractions, is also located in the municipal area, as is the world standard Lake Barrington Rowing Course.



KENTISH MUNICIPALITY AT A GLANCE



Land Area 115 597.0 ha
with 45 876.0 ha in conservation

No of Valued Properties 3,587
(as at June 20th 2012)

Number of Electors 4,445

Road Distances

Sealed 267.9 km

Unsealed 204.8 km

Total Length 472.7 km

Number of Bridges/Major Culverts 104

Population

6,495 people
52.4% male, 47.6 female
(ABS Regional Population Growth (as at
30/06/2013)

Median age 43
(State average 40)
5.8% aged under 5
(State average 6.3%)

Primary health care services

Two general practices and 5 GPs – one GP per 1299 people (Tas
Medicare Local data) (State average 818)

One aged care facility
One multipurpose health precinct

- Allied health services
- Rehabilitation services
- Home & Community Care funded Day Care centre
- Child Health clinic

Social determinants of health

Median household weekly income \$820
(State average \$948)

23.7% of eligible population completed
school to year 12
(State average 35%)

Unemployment rate 9.0% for N&NW
(State average 7.8%)

Risk factors

12.7% of people smoke daily
(State average 16.2%)

20.2% of people drink alcohol
at short term risky level
(State average 26.7%)

26% of adults are physically
inactive
(State average 27.5%)

94.5% of adults do not get
adequate intake of vegetables
(89.0% for Tasmania)

51.6% of adults do not get
adequate intake of fruit
(50.2% for Tasmania)

OUR VISION



Mount Roland

*...is that Kentish is known
as a
distinctive place
where people want to live;
for its caring community
that celebrates the arts,
diversity,
the awesome natural environment
and
its vibrant local economy.*



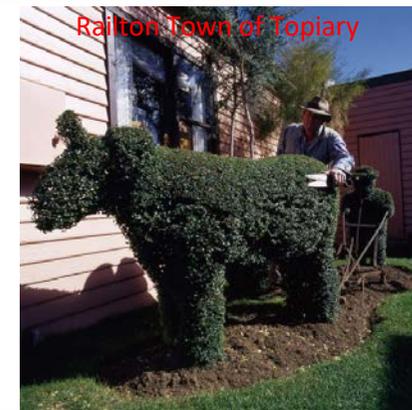
Cradle Mountain 'awesome natural environment'



Wilmot Letter Box Trail



Sheffield Town of Murals



Railton Town of Topiary



Lake Barrington

VALUES

As a community and as a Council, we value our people by:

- *providing opportunities for all to be involved and participate in community events and activities*
- *ensuring that everyone is treated with respect and dignity*
- *being willing to consult, listen and respond to individual and group concerns*
- *effectively and consistently communicating information*
- *showing responsive leadership and representation of our community*
- *recognising and rewarding individuals, volunteers and groups for their skills and commitment to the Kentish Community*
- *ensuring social inclusion for all and equal access and amenity for the disabled*

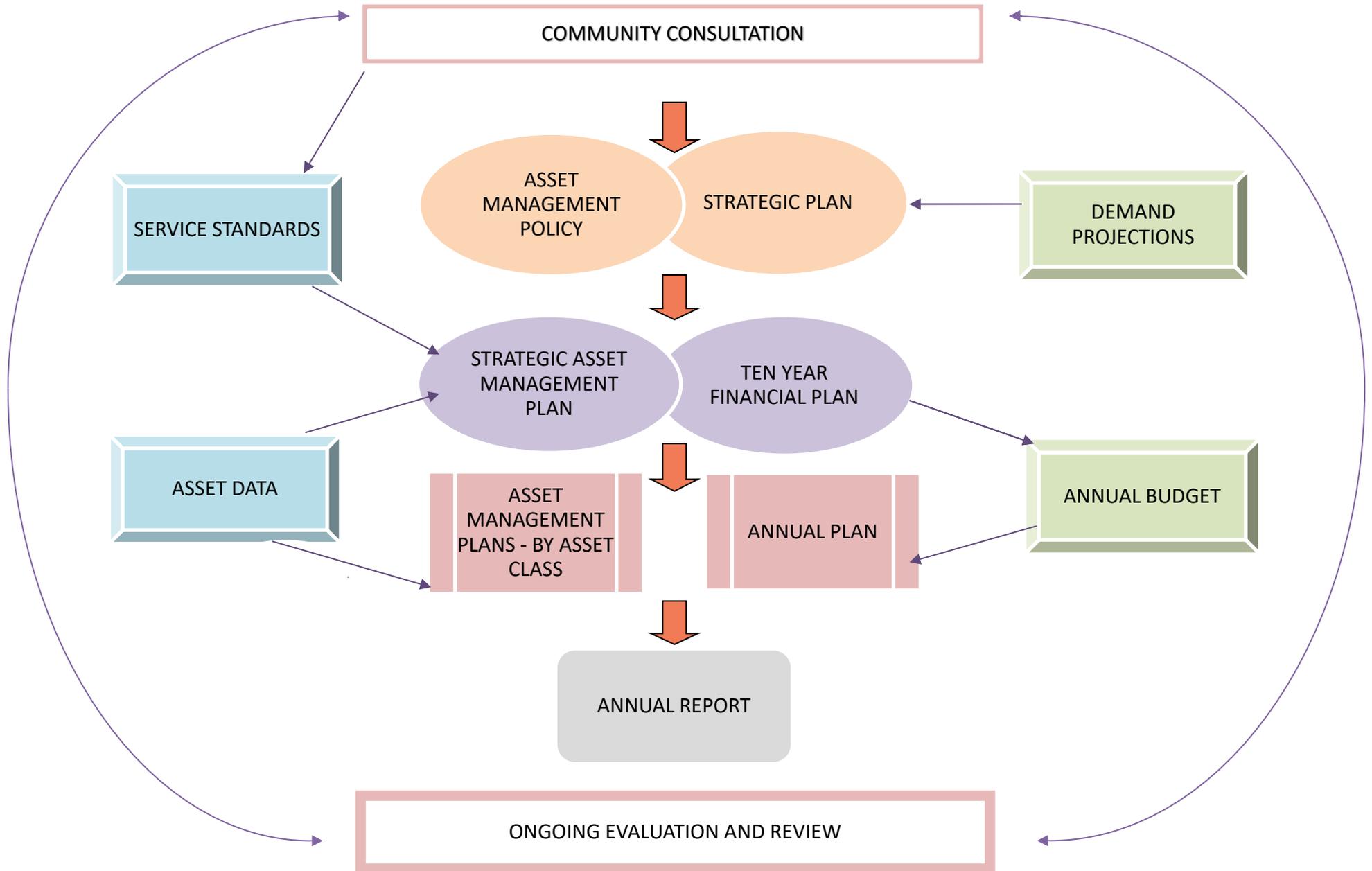
As a community and as a Council, we value our environment by:

- *providing good and safe facilities and services*
- *maintaining our assets in good working order*
- *working with individuals and groups to protect and maintain the environment*
- *maintaining and protecting our cultural and built heritage*
- *protecting and managing our natural assets*
- *reducing Council's carbon footprint*
- *encouraging individuals and groups to become more carbon efficient*

As a community and as a Council, we value our financial security by:

- *encouraging sustainable development for our people and our environment*
- *prudent spending of public monies and ensuring rates are not increased beyond that required for service delivery, maintenance and creation of community infrastructure*
- *using effective thinking and learning which can lead to creative solutions*
- *having a good understanding of our assets and what it takes to maintain them*
- *managing our finances responsibly and carefully*
- *encouraging localised food production, transport and services*

COUNCIL'S PLANNING PROCESS



OTHER PLANS THAT GUIDE DECISION MAKING

The Strategic Plan is not a 'stand alone' document. There are a number of Council strategies, plans and policies that guide the council's decision making and influenced the content of this plan. Some of the major documents are listed below:

- Mt Roland Developing a Destination
- Mt Roland Blueprint for Development
- Mersey-Leven Emergency Management Plan 2011
- Lake Barrington Recreational Management Strategy
- Kentish Council Corporate Climate Change Adaption Plan
- Regional Planning Initiative
- Cradle Coast Waste Management Strategy 2012-2017
- The Kentish Council Economic Development Strategy
- Kentish Park Concept Master Plan
- Lake Barrington Park Concept Master Plan
- Sheffield Recreation Ground Precinct Master Plan
- Visitor Services Review for the Cradle Coast Region 2013
- Review of Railton Flood Mitigation Options 2013 – Stage 1
Stage 2 yet to be completed

This plan was prepared after input received from residents at meetings held at Railton, Wilmot and Lower Barrington and with input from all Council employees. The plan was reviewed by Council and the Senior Management Team at a Forum on June 3rd 2014.

The following objectives and strategies aim to make the Kentish area a better place to live, work and visit by improving community wellbeing, economic growth, governance and management and enhancing the natural and built environment.

OBJECTIVES AND STRATEGIES



TIMELINE DEFINITIONS:

Short term	6 months – 3 years
Medium term	3 years – 7 years
Long term	7 years – 10+ years

1. GOVERNANCE AND ORGANISATIONAL DEVELOPMENT

High quality, professional governance and leadership, together with effective administration of Council resources, are essential to the success of the Council.

1.1 ADVOCACY AND LEADERSHIP

OBJECTIVE: To provide leadership for the community and advocate on its behalf to improve the economic, social and environmental wellbeing of the Kentish Council area.

STRATEGY	TIMELINE	PERFORMANCE MEASURE
1.1.1 Engage with State, Regional and Local Government bodies.	Ongoing	Relationships established
1.1.2 Develop and implement the Emergency Management Plan (includes Community Safety Plan).	Ongoing	Plan implemented
1.1.3 Advocate for the retention and upgrading of the Mersey Regional Hospital.	Ongoing	Hospital retained and upgraded
1.1.4 Advocate for the retention, upgrading and increased flights to Devonport Airport.	Ongoing	Airport retained and flights increased
1.1.5 Advocate for the rollout of the National Broadband Network to the Council area and improved phone, radio (eg ABC in Railton) and television coverage in rural area.	Ongoing	Broadband network rollout completed
1.1.6 Advocate and promote the provision of a range of high quality education and life-long learning opportunities in the municipality including retention of schools at Railton and Wilmot.	Ongoing	Quality education provided
1.1.7 Prepare and submit a list of Council and Community projects to Political parties as part of Federal and State Government election campaigns.	Ongoing	Priority list submitted for each election
1.1.8 Seek to expand the range of medical and family services available within the municipality.	Ongoing	Expanded services
1.1.9 Support the establishment of a Community Bank for the area.	Ongoing	Support provided
1.1.10 Hold regular meetings with major service providers within the Kentish area (health, police, schools, clubs etc).	Ongoing	Meetings continued
1.1.11 Support and respond to the priority needs specifically affecting the Kentish community.	Ongoing	Community supported

1.1.12 Advocate for the needs of the Kentish elderly.	Ongoing	Advocate for the elderly
1.1.13 Work with other organizations to lobby for public transport for Kentish.	Ongoing	Active support
1.1.14 Actively lobby on behalf of the Kentish agriculture sector.	Ongoing	Advocate for agricultural sector
1.1.15 Advocate for the needs of the Kentish youth.	Ongoing	Advocate for the youth

1.2 GOVERNANCE

OBJECTIVE: To provide consistent, accountable, transparent and effective governance of the Council.

STRATEGY	TIMELINE	PERFORMANCE MEASURE
1.2.1 Promote the professional development of elected members.	Ongoing	Training provided
1.2.2 Promote awareness of Council's Code of Conduct to elected members.	Ongoing	Code of Conduct complaints limited
1.2.3 Participate in relevant State and regional initiatives and partnership agreements.	Ongoing	Council participation
1.2.4 Utilise the Annual Report and Annual General Meeting to promote achievements of the Council.	Ongoing	Achievements promoted
1.2.5 Examine specific service delivery options between Council and other providers.	Ongoing	Options examined
1.2.6 Retain Kentish Council's identity whilst promoting resource sharing as an alternative to amalgamation with other Councils.	Ongoing	Resource sharing implemented where appropriate
1.2.7 Communicate the Council's decisions, policies and activities and the reasons behind them, through the Council's website and standardised publications.	Ongoing	Decisions and activities communicated
1.2.8 Provide regular public forums within the Council area to obtain local input into decision making including social media opportunities.	Ongoing	Community participation

1.3 FINANCIAL MANAGEMENT

OBJECTIVE: To secure the long term financial viability of the municipality.

STRATEGY	TIMELINE	PERFORMANCE MEASURE
1.3.1 To achieve an underlying surplus over the medium to long term.	Ongoing	Underlying surplus achieved
1.3.2 To maintain fair and equitable rating levels.	Ongoing	Benchmark to other councils
1.3.3 Develop and annually review a financial strategy outlining how Council intends to meet the financial requirements of its Asset Management Plans, 10 year capital works program and other strategic plans.	Ongoing	Strategy developed and reviewed
1.3.4 Review the ten-year financial plan each year.	June	Plan reviewed
1.3.5 Preserve and maintain an affordable level of service and Council viability through prudent financial management including additional income sources for Council.	Ongoing	Affordable level of service is maintained
1.3.6 Provide resources to support the efficient and effective operation of Council's Audit Panel	Ongoing	Resources supplied

1.4 EMPLOYEE DEVELOPMENT

OBJECTIVE: To develop skilled, experienced, motivated and accountable staff.

STRATEGY	TIMELINE	PERFORMANCE MEASURE
1.4.1 Provide and maintain adequate staff and resource levels to meet changing needs.	Ongoing	Organisation structure that reflects the strategic plan
1.4.2 Identify and provide appropriate training and encourage development of all employees.	Ongoing	Training plan completed annually
1.4.3 Develop and review staff policies and where necessary, provide staff education and training.	Ongoing	Policies reviewed and staff education/training implemented when required
1.4.4 Retain an in-house skills base to overcome the issue of succession planning and skill shortages.	Ongoing	Council's functions not compromised
1.4.5 Encourage commitment to Council's customer service charter.	Ongoing	Number of customer complaints

1.5 RISK MANAGEMENT

OBJECTIVE: To be actively committed to risk management.

STRATEGY**TIMELINE****PERFORMANCE MEASURE**

1.5.1 Maintain and improve our risk management systems and culture.

Ongoing

System updated

1.5.2 Promote community awareness of risk management systems.

Ongoing

Promoted

2. COMMUNITY AND ECONOMIC DEVELOPMENT

A strong local economy improves local employment opportunities and provides a broader range of services, facilities and infrastructure to the benefit of both the business and residential sectors. The range and quality of community services and events offered within the area plays a key role in making the Kentish area a special place to live by fostering community pride and involvement.

2.1 BUSINESS DEVELOPMENT

OBJECTIVE: To identify, promote and support economic development opportunities in the Kentish Council area.

STRATEGY	TIMELINE	PERFORMANCE MEASURE
2.1.1 Actively promote the municipality as an ideal location to conduct business and commerce.	Ongoing	New businesses opening
2.1.2 Support and assist potential and existing developers in identifying and managing opportunities for business growth and development.	Ongoing	Support provided
2.1.3 Support the diversification of industries within the municipality to reduce reliance on major industry.	Ongoing	Support provided
2.1.4 Prepare an economic profile of the Kentish Council area.	2014	Profile prepared
2.1.5 Prepare an Economic Development Strategy for major parts of the municipal area and the area as a whole.	2014	Plan adopted
2.1.6 Prepare a database of business, social and environmental management skills available within the Kentish Council area.	Medium term	Database prepared
2.1.7 Attract and promote the advantages of living and investing in Kentish including regular updates of the Residents Kit.	Ongoing	As opportunities arise/Residents Kit updated regularly
2.1.8 Support pre-feasibility studies for major development opportunities.	Ongoing	Pre-feasibility studies supported
2.1.9 Ensure resources are available to source and secure grants.	Ongoing	Resources available
2.1.10 Support the actions recommended in the 'Mt Roland Developing a Destination' document.	Ongoing	Outcomes completed where achievable
2.1.11 Adopt a Procurement Policy that supports local business where practical.	2014	Policy adopted
2.1.12 Liaise with Cradle Coast Innovation to deliver business events and provide advice on business issues (business	Medium Term	Business events held and contacts

planning, marketing, human resources, business regulations, financial management etc) to the small business sector (those employing five or less staff) within the Kentish Council area.

made

2.1.13	Consider options to encourage economic growth to the area ('can do' approach for development).	Short term	Growth in business/retail properties
2.1.14	Connect Kentish agriculture entities to new markets and new products.	Ongoing	Links made
2.1.15	Assist Kentish agriculture entities to explore value-adding and downstream processing.	Ongoing	Opportunities explored
2.1.16	Assist Kentish agriculture entities to connect to new local, regional, state and national opportunities.	Ongoing	New opportunities investigated
2.1.17	Connect Kentish agriculture entities to business, skills and industry development opportunities.	Ongoing	Connections made

2.2 TOURISM

OBJECTIVE: To promote, develop and support tourism.

STRATEGY	TIMELINE	PERFORMANCE MEASURE
2.2.1 Actively engage with the Cradle Coast Authority and North West Regional Tourism Organisations.	Ongoing	Participation
2.2.2 Review Council's participation in the Tasmanian Visitor Information Network Yellow i program.	Short term	Reviewed
2.2.3 Work in partnership with business operators and local tourism related groups to increase viability of Visitor Information services.	Ongoing	Improved viability
2.2.4 Review overnight self-contained camping areas within the Council area including retaining 'free' camping at Railton.	Short term	Review completed
2.2.5 Support projects that improve the attraction of towns and villages (landscaping, signage etc).	Ongoing	Support provided
2.2.6 Actively promote Kentish as a visitor destination.	Ongoing	Maintain website, participate in promotion opportunities inside + outside Tasmania
2.2.7 Assist private sector in developing new visitor attractions and in improving visitor experience.	Ongoing	Assistance provided
2.2.8 Connect private sector to industry development and skills development opportunities.	Ongoing	Business liaison

2.3 CULTURE, FESTIVALS AND EVENTS

OBJECTIVE: Working with the community, to facilitate and celebrate festivals, events and culture.

STRATEGY	TIMELINE	PERFORMANCE MEASURE
2.3.1 Work with relevant groups to increase awareness of local arts, history and culture.	Ongoing	Increased awareness and participation
2.3.2 Assist community groups to maintain, foster and promote existing events in Kentish.	Ongoing	Increased participation
2.3.3 Encourage new events throughout the municipality in shoulder season (Sep-November, May-July) to extend tourism season.	Ongoing	New events instigated
2.3.4 Support the Public Arts Committee Kentish (PACK) as a Special Committee of Council given the delegated authority to approve or decline public art works in the Kentish municipality in-line with the Public Arts Policy and Public Arts Committee Kentish Operational Guidelines/Code of Practice.	Ongoing	Committee supported

2.4 COMMUNITY FACILITIES/SERVICES

OBJECTIVE: To provide a range of quality community facilities and engage and empower our community to participate.

STRATEGY	TIMELINE	PERFORMANCE MEASURE
2.4.1 Continue to develop and improve walkways and bikeways within the Council area.	Ongoing	Walkways and bikeways improved
2.4.2 Consider an alternative water supply for the Wilmot Hall (windmill/bore).	Long term	Alternate supply evaluated
2.4.3 Secure an operator for the Sheffield Health Care Centre gymnasium.	2014	Operator appointed
2.4.4 Encourage community management of local cemeteries.	Short term	Community engagement
2.4.5 Support the Wilmot and Kentish Museums.	Ongoing	Support given
2.4.6 Review Youth Policy.	Short term	Review adopted
2.4.7 Work with the State Government to identify initiatives that support the strategies within the Tasmanian Plan for Positive Ageing that are relevant for the Kentish community.	Ongoing	Initiatives identified and auctioned
2.4.8 Encourage Volunteers through the recognition and celebration of their valuable contribution.	Ongoing	Volunteerism promoted and recognized

3. INFRASTRUCTURE

Our population growth is supported through public infrastructure, land use and development strategies that create a connected sustainable and accessible community.

3.1 ROADS

OBJECTIVE: To provide an appropriate, safe and well-maintained road network that caters for all road users throughout the municipality

STRATEGY	TIMELINE	PERFORMANCE MEASURE
3.1.1 Finalise the Transport Services Asset Management Plan (roads, footpaths and bridges etc).	August 2014	Plan adopted
3.1.2 1.1.2 Review Transport Services Asset Management Plan.	March	Review completed biennially
3.1.3 Provision of further off-street car parking areas adjacent to commercial districts as need exceeds supply.	Ongoing	Additional parking developed
3.1.4 Maintain a policy of free parking within the municipality.	Ongoing	Continued free parking
3.1.5 Extend footpaths and incorporate shared pathways including for mobility scooters where feasible.	Ongoing	Shared footpaths and pathways constructed
3.1.6 Participate in State Government DIER initiatives including the Community Road Safety Partnership Kentish/Latrobe (CRSP-KLa) and Traffic Management Committee.	Ongoing	Road safety initiatives implemented
3.1.7 Progress options to upgrade access to Lorinna.	Short term	Access improvements progressed
3.1.8 Coordinate review of speed limits by DIER including towns and villages as requested.	Ongoing	Measures implemented as required
3.1.9 Encourage landowners to maintain nature strips with assistance provided for elderly/disabled persons.	Ongoing	Nature strips maintained
3.1.10 Investigate the feasibility and associated cost, benefits, risks of Community Groups being able to maintain Council owned assets.	Short term	Policy direction implemented
3.1.11 Prepare a Streetscape Plan for Wilmot.	Medium term	Plan adopted by Council

3.2 STORMWATER

OBJECTIVE: To develop and improve system for stormwater reticulation and disposal.

STRATEGY	TIMELINE	PERFORMANCE MEASURE
3.2.1 Finalise the asset management plan for stormwater.	Short term	Plan adopted
3.2.2 Review stormwater asset management plan.	March	Review completed biennially
3.2.3 Upgrade and extend the Sheffield and Railton stormwater reticulation systems in consultation with TasWater and agreed priority areas.	Ongoing	System improved
3.2.4 Develop a policy to improve the open drains and creeks in the Kentish municipality as opportunities present.	Short term	Policy adopted
3.2.5 Develop a flood action plan for Railton.	Short term	Plan adopted

3.3 BUILDINGS

OBJECTIVE: To ensure Council owned buildings and community facilities are maintained to a safe and functional standard and meet community needs.

STRATEGY	TIMELINE	PERFORMANCE MEASURE
3.3.1 Finalise the asset management plan for buildings and community facilities.	Short term	Plan adopted
3.3.2 Review the buildings and community facilities asset management plan.	March	Review completed biennially
3.3.3 Review Council's disability access plan.	2015	Review completed biennially
3.3.4 Consider the feasibility of using solar energy and installing LED lights for Council buildings.	Short term	Feasibility considered and recommendations implemented

3.4 PARKS AND RESERVES

OBJECTIVE: To maintain our parks and reserves to an appropriate standard to enhance lifestyle.

STRATEGY	TIMELINE	PERFORMANCE MEASURE
3.4.1 Finalise the Parks and Reserves Land Improvement Asset Management Plan.	Short term	Plan adopted
3.4.2 Review the Parks and Reserves –Land Improvements Asset Management Plan.	March	Review completed biennially
3.4.3 Implement high priority recommendations of the King George V Park Revitalisation Plan.	Medium term	Improvements made
3.4.4 Prepare a Master Plan for Goliath Park, Railton.	2016	Plan adopted
3.4.5 Complete and consider the recommendations of the Kentish Park Master Plan.	2015	Plan approved
3.4.6 Complete and consider the recommendations of the Sheffield Recreation Ground Precinct Master Plan.	2015	Plan adopted
3.4.7 Complete and consider the recommendations of the Lake Barrington Park (Wilmot) Master Plan.	2015	Plan adopted
3.4.8 Prepare an improvement plan for Sykes Sanctuary to support the upkeep and promotion of the Sanctuary.	2016	Plan adopted
3.4.9 Prepare a maintenance and improvement plan for cemeteries in Sheffield, Wilmot, Railton and Lorinna.	Short term	Plan adopted

3.5 NATURAL RESOURCE MANAGEMENT

OBJECTIVE: To integrate NRM principles into Council’s operational environment.

STRATEGY	TIMELINE	PERFORMANCE MEASURE
3.5.1 Utilise the Cradle Coast NRM strategy to identify and develop projects of greatest priority for this municipality.	Ongoing	Projects identified and developed
3.5.2 The Council will support Mt Roland Rivercare Catchment Inc. (MRRCI) and assist local NRM groups and the community to deliver approved projects.	Ongoing	Projects delivered
3.5.3 Review the Council’s Weed Management Plan (2007, reviewed 2010).	Short term	Plan received
3.5.4 Support the Kentish Energy Efficiency Network Embracing Renewables (KEENER).	Ongoing	Partnership Agreement supported

3.6 WASTE MANAGEMENT

OBJECTIVE: To provide responsible waste management services.

STRATEGY	TIMELINE	PERFORMANCE MEASURE
3.6.1 Review Waste Management services for the municipality and implement strategy changes.	Ongoing	Review completed
3.6.2 Review findings of Organics waste collection trial in the Latrobe municipality and assess for service in Kentish.	2014	Trial assessed
3.6.3 Landscape and improve appearance of Council Transfer Stations.	Ongoing	Improved landscape
3.6.4 Engage local schools in waste management/roadside litter management programs.	Ongoing	Improved roadsides
3.6.5 Work closely with the Cradle Coast Waste Management Group in implementing waste minimisation projects.	Ongoing	Waste minimisation projects implemented

4. DEVELOPMENT AND REGULATORY

The Council will aim for long term planning and development that is guided by a balance between economic, social and environmental objectives.

4.1 PLANNING AND BUILDING SERVICES

OBJECTIVE: To effectively manage land use planning and building issues.

STRATEGY	TIMELINE	PERFORMANCE MEASURE
4.1.1 To administer and update the Planning Scheme to manage development and land use.	Ongoing	Procedures developed & plan updated
4.1.2 Enforce planning scheme and planning permit requirements.	Ongoing	Compliance with legislative requirements
4.1.3 Meet Council's statutory building services requirements.	Ongoing	Requirements met
4.1.4 Maintain and protect important elements of natural, cultural and built heritage throughout Kentish.	Ongoing	Protection maintained
4.1.5 Consider providing opportunities for rural lifestyle allotments.	Short term	Area Strategic Plan completed
4.1.6 Undertake Strategic Planning Reviews for all towns and villages.	Short term	Area Strategic Plan completed

4.2 ENVIRONMENTAL HEALTH SERVICES

OBJECTIVE: To promote and maintain public health standards.

STRATEGY	TIMELINE	PERFORMANCE MEASURE
4.2.1 Review the Kentish Council Municipal Health Plan.	Annual	Plan reviewed and changes implemented
4.2.2 Prepare a Kentish Council Municipal Water/Health Report.	Annual	Report completed
4.2.3 Promote healthy eating and lifestyle activities.	Ongoing	Promotion provided
4.2.4 Conduct inspection of food premises to ensure a high level of food safety.	At least annually	Inspections conducted
4.2.5 Undertake monitoring compliance, education and licencing to ensure public health and environmental standards are maintained.	Ongoing	Public health and environmental standards maintained
4.2.6 Undertake assessments of proposed on-site waste water disposal systems and monitor existing systems to ensure compliance with environmental standards.	Ongoing	Environmental standards met
4.2.7 Continue recreational water sampling program during the summer period.	Ongoing	Samples tested
4.2.8 Participate in the Devonport, Latrobe, Kentish and Central Coast Liquor Accord.	Ongoing	Meetings attended
4.2.9 Actively promote awareness of the 'no smoking' requirements in specific public places and assist private operators of public facilities to understand and comply with the legislation.	Ongoing	"No Smoking" requirements adhered to
4.2.10 Work in partnership with other service providers to meet the health and wellbeing needs of the Kentish Community.	Ongoing	Health and wellbeing needs of the Kentish Community met.
4.2.11 Co-ordinate Municipal Immunisations.	Ongoing	Immunisations undertaken
4.2.12 Ensure 'Vaccination Program' employing a Nurse Immuniser is current.	2016	Nurse Immuniser Program renewed biennially

4.3 ANIMAL CONTROL AND REGULATORY SERVICES

OBJECTIVE: To encourage and recognize responsible animal ownership and provide a high level of compliance services.

STRATEGY	TIMELINE	PERFORMANCE MEASURE
4.3.1 Promote responsible dog ownership including compliance with the Dog Control Act 2000 and Council's Dog Management Policy.	Ongoing	Compliance with Legislation and Council Policy
4.3.2 Promote responsible cat ownership and reduction of feral animals.	Ongoing	Promotion responsible ownership/ discuss issues with DPIPWE
4.3.3 Implement compliance requirements with regulations covering domestic animals and stray animals within the municipality.	Ongoing	Compliance with requirements
4.3.4 Identify fire risks within the municipality and issue Fire Abatement Notices where required.	Ongoing	Risks identified and Abatement Notices issued
4.3.5 Consider a lifetime register for dogs system.	2015	System considered



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